

OUR MANIFEST

BET THE CITY COULD BE BETTER? So do we.

This calls for an initiative to unite the city's passionate creators: the real estate elite and the tree huggers, the policy fetishists and the free-spirited dissidents, the hard workers and the hardcore beautifiers, the cultural producers and the (street)wise citizens. Because we need each other to develop a city that belongs to all of us – now and in the future.

The affordable city.

Where there is also space for people with a smaller budget or more baggage.

The thriving city.

That provides fertile ground for a healthy ecosystem of flora, fauna, and familia.

The productive city.

With makers, doers, thinkers, and dreamers who not only consume but also produce.

The spontaneous city.

Full of exciting art, unbridled culture, and untamed free space for unexpected experiments.

The connected city.

With seamless infrastructure between neighbourhoods, solidarity within the community, and social cohesion between its bricks and mortar.

THE CITY OF (BE)LONGING

Coming soon to the Hembrugterrein Zaandam: an event that uses courage, imagination and chemistry for really going to town on city development. It aims to infuse substance, research, depth, creativity, beauty, and authentic connection into outstanding gatherings about the city we long for – the city where everyone feels at home.

ABOUT THE EVENT

City of (be)longing launches in April 2024 with an annual event that brings together inspiring stories from various fields to outline the future of the city. Initiated by a diverse group of professionals who feel the urgency for a new, more inclusive, and more responsible approach to city development.

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